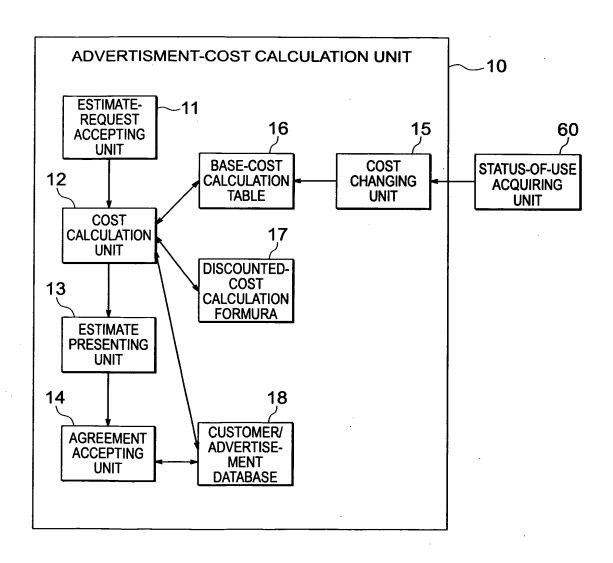


FIG. 3

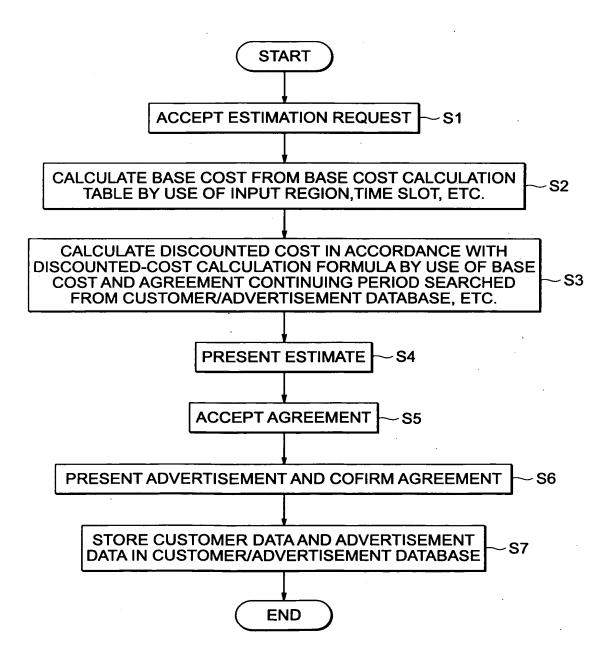


	TIME SLOT	22-24		:	1,000	300	100	2,000	:	
BASE COST CALCULATION TABLE (UNIT: YEN/MONTH)		20-22		:	2,000	200	100	2,000	:	
		18-20		:	2000 2,000 2,000	200	100	5,000 2,000 2,000	:	
				:		200	100	5,000	:	
		14-16 16-18		:	1,000	200	100	500 1,000 2,000 5,000	:	
		00-02 02-04 04-06 06-08 08-10 10-12 12-14		:	200	200	100	1,000	:	
		10-12		:	200	200	100	200	:	
		08-10		:	200	200	100	200	:	
		80-90		:	200	300	100	200	:	
		04-06		:	200	200	100	200	:	
		02-04		:	200	200	100	200	:	
BASI		00-05		:	1,000	200	100	2,000	:	
	REGION		TOKYO SHIBUYA-KU UEHARA 3 TUTAYA-CHO	UDAGAWA-CHO	EBISO 1				:	

	_		
,	JF USE	SEX/AGE	
	STATUS OF USE	TEXT IN IMAGE IN TIME/ ADVERTISE- ADVERTISE- NUMBER OF SEX/AGE MENT ACCESSES	
	ADVERTISEMENT INFORMATION	IMAGE IN ADVERTISE- MENT	
		TEXT IN ADVERTISE- MENT	
DATABAS		AGREE- CONTINU- MENT ATION AI PERIOD PERIOD	
EMENT	ERTISE	AGREE- MENT PERIOD	
RTISE	ADVE	TIME	
R/ADVI		REGION TIME A	·
CUSTOMER/ADVERTISEMENT DATABASE	CUSTOMER INFORMATION	:	
		ADDRESS	
		POSTAL CODE	
		NAME COMPANY POSTAL NAME CODE	
		NAME	
		No.	

 $\frac{1}{\alpha}$

FIG. 6



ESTIMATION-REQUEST ACCEPTING SCREEN

WELCOME	TO GEOGRAPHICAL ADVERTISEMENT MEDIATION SYSTEM!
ESTIMATION RE	
APPLICANT	
NAME:	
COMPANY NAME:	
POSTAL CODE:	
ADDRESS:	
TEL:	
FAX:	
E-MAIL:	
URL:	
UKL.	
ADVERTISEMENT POSTING REGION:	☐ SEARCH BY ADDRESS ☐ SEARCH BY MAP
TIME SLOT:	□ 00-02 □ 02-04 □ 04-06 □ 06-08 □ 08-10 □ 10-12 □ 12-14 □ 14-16 □ 16-18 □ 18-20 □ 20-22 □ 22-24
POSTING PERIOD:	FROM YEAR MONTH DATE TO YEAR MONTH DATE
OUTLINE OF ADVERTISEMENT:	

WELCOME 1 ESTIMATION RE	TO GEOGRAPHICAL ADVERTISEMENT MEDIATION SYSTEM! EQUEST
APPLICANT	
NAME:	
COMPANY NAME:	
ADVERTISEMENT POSTING REGION:	
	☐ SEARCH BY ADDRESS ☐ SEARCH BY MAP
TIME SLOT:	□ 00-02 □ 02-04 □ 04-06 □ 06-08
	□ 08-10 □ 10-12 □ 12-14 □ 14-16
	☐ 16-18 ☐ 18-20 ☐ 20-22 ☐ 22-24
POSTING PERIOD:	FROM YEAR MONTH DATE
	TOYEARMONTHDATE
OUTLINE OF	
ADVERTISEMENT:	
ESTIMATE COST:	YEN/MONTH
APPLICATION FOR A	AGREEMENT
TEXT OF	
ADVERTISEMENT:	
NAME OF IMAGE FILE:	
PAYMENT:	
	•

FIG. 9

ADVERTISEMENT PRESENTING/AGREEMENT CONFIRMING SCREEN LAKE YAMANAKA LOCATION NORTH LATITUDE : O DEGREE. $\bigcirc\bigcirc$ MIN. $\bigcirc\bigcirc$ SEC. EAST LONGITUDE: O DEGREE. Cafe de XXX OO MIN. OO SEC. MT.FUJI XXX,GOTENBA-CITY **INFORMATION** Cafe de XXX **GOTENBA** Tel: XXX-XXX-XXX. OPEN: 9:00-23:00 **ENJOY HOME-ROASTED COFFEE** AND HANDMADE CAKES IN CALM **ATMOSPHERE** PLASE CONFIRM ADVARTISEMENT:

FIG. 10

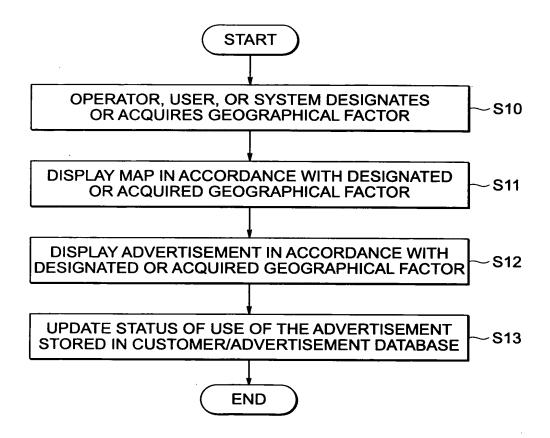
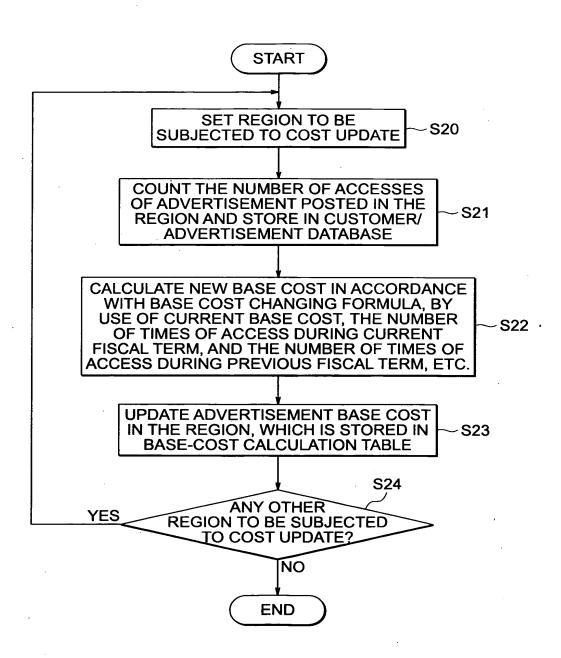


FIG. 11



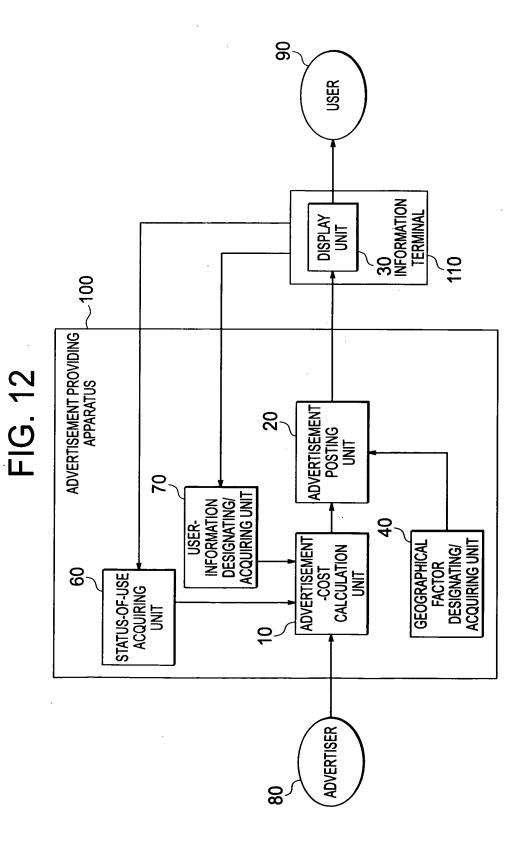


FIG. 13

